

# PUBLIC NOTICE OF CRITICAL INFORMATION TO BE INCLUDED IN LABELING AND ADVERTISING ( . )

Notice No. 199925, Oct. 23, 1999

Amended by Notice No. 200011, Dec. 26, 2000

Notice No. 20013, May 2, 2001

Notice No. 20023, Mar. 5, 2002

Notice No. 20038, Dec. 24, 2003

Notice No. 200518, Dec. 1, 2005

Notice No. 20075, Jul. 19, 2007

Notice No. 20098, Apr. 28, 2009

Notice No. 200955, Aug. 20, 2009

Notice No. 20121, Jan. 3, 2012

Notice No. 20139, Dec. 24, 2013

Notice No. 20148, jun. 11, 2014

Notice No. 20158, Jul. 31, 2015

## ADDENDA <Public Notice No. 2000-11, Dec. 26, 2000>

1. (Enforcement Date) This Public Notice shall enter into force on April 1, 2001.
2. (Transitional Measures) The Public Notice of Critical Information to be Included in Labeling and Advertising (Fair Trade Commission Public Notice No. 1999-25) shall apply to any label or advertisement placed before this Public Notice enters into force.

## ADDENDA <Public Notice No. 2001-3, May 2, 2001>

1. (Enforcement Date) This Public Notice shall enter into force on June 1, 2001.
2. (Transitional Measures) The Public Notice of Critical Information to be Included in Labeling and Advertising (Fair Trade Commission Public Notice No. 2000-11) shall apply to any label or advertisement placed before this Public Notice enters into force.

## ADDENDA <Public Notice No. 2002-3, Mar. 5, 2002>

1. (Enforcement Date) This Public Notice shall enter into force on July 1, 2002: Provided, That it shall enter into force on January 1, 2003 for business entities that engage in tobacco manufacturing and selling business.

2. (Transitional Measures) The Public Notice of Critical Information to be Included in Labeling and Advertising (Fair Trade Commission Public Notice No. 2001-3) shall apply to any label or advertisement placed before this Public Notice enters into force.

ADDENDA <Public Notice No. 2003-8, Dec. 24, 2002>

1. (Enforcement Date) This Public Notice shall enter into force on the date of its promulgation.
2. (Transitional Measures) The Public Notice of Critical Information to be Included in Labeling and Advertising (Fair Trade Commission Public Notice No. 2002-3) shall apply to any label or advertisement placed before this Public Notice enters into force.

ADDENDA <Public Notice No. 2005-18, Dec. 1, 2005>

1. (Enforcement Date) This Public Notice shall enter into force on April 1, 2006: Provided, That it shall enter into force simultaneously with its promulgation for matters subject to integrated notification (II.6).
2. (Transitional Measures) The Public Notice of Critical Information to be Included in Labeling and Advertising (Fair Trade Commission Public Notice No. 2003-8) shall apply to any label or advertisement placed before this Public Notice enters into force.

ADDENDA <Public Notice No. 2007-5, Jul. 19, 2007>

1. (Enforcement Date) This Public Notice shall enter into force on December 1, 2007.
2. (Transitional Measures) The Public Notice of Critical Information to be Included in Labeling and Advertising (Fair Trade Commission Public Notice No. 2005-18) shall apply to any label or advertisement placed before this Public Notice enters into force.

ADDENDA <Public Notice No. 2009-8, Apr. 28, 2009>

1. (Enforcement Date) This Public Notice shall enter into force on May 1, 2009.
2. (Transitional Measures) The Public Notice of Critical Information to be Included in Labeling and Advertising (Fair Trade Commission Public Notice No. 2007-5) shall apply to any label or advertisement placed before this Public Notice enters into force.

ADDENDUM <Public Notice No. 2009-55, Aug. 20, 2009>

This Public Notice shall enter into force on August 21, 2009.

ADDENDA <Public Notice No. 2012-1, Jan. 3, 2012>

1. (Enforcement Date) This Public Notice shall enter into force on January 3, 2012: Provided, That it shall apply beginning with April 1, 2012 to business entities that engage in small electronic product business and business of publishing and selling educational materials (limited to study guides) and to business entities that engage in mail-order business (related to film development and photography service, body-shape and

skincare service, postpartum care center operation service and funeral service) required to fulfill the duty of labeling under this amendment.

2. (Transitional Measures) The Public Notice of Critical Information to be Included in Labeling and Advertising (Fair Trade Commission Public Notice No. 2009-55) shall apply to any label or advertisement placed before this Public Notice enters into force.

**ADDENDUM** <Public Notice No. 2013-9, Dec. 24, 2013>

This Public Notice shall enter into force on January 1, 2014.

**ADDENDA** <Public Notice No. 2014-8, Jun. 11, 2014>

1. (Enforcement Date) This Public Notice shall enter into force on July 15, 2014.

2. (Transitional Measures) The Public Notice of Critical Information to be Included in Labeling and Advertising (Fair Trade Commission Public Notice No. 2013-9) shall apply to any label or advertisement placed before this Public Notice enters into force.

**ADDENDA** <Public Notice No. 2015-8, Jul. 31, 2015>

1. (Enforcement Date) This Public Notice shall enter into force on August 1, 2015: Provided, That it shall apply beginning with August 1, 2016 to business entities that engage in consumer safety related business and beginning with February 1, 2016 to business entities that engage in after-sales service business.

2. (Transitional Measures) The Public Notice of Critical Information to be Included in Labeling and Advertising (Fair Trade Commission Public Notice No. 2014-8) shall apply to any label or advertisement placed before this Public Notice enters into force.